



# HATIM IBN TALIB

<https://www.linkedin.com/in/hateam>



## Expert in

Marketing Strategy - Communications  
Digital Marketing - Media - PR

**Grade degree - Marketing & Business Administration**  
*Marketing & Business Administration - ESCA - Ecole Supérieure de Commerce et des Affaires - 1999*

### EDUCATION

**Google Certified**  
Google Adwords  
Google Analytics  
Google for Marketing

**Trainer in Digital Marketing**

### ALSO

**Trainer in Marketing Operations**  
**Former trainer in Powerpoint**

**POLYTRADA - May 18 to now**  
*Owner - Consulting and advisory in Marketing, Communications and Digital Marketing*

### PROFESSIONAL BACKGROUND

**Groupe Wellness - CITY CLUB - September 17 - May 18**  
*Head of Digital Marketing*

**Eagle Hills Morocco - September 16 - August 17**  
*Digital Marketing Manager*

**Schibsted Morocco - Avito.ma - July 13 - December 15**  
*Head of Marketing - Avito.ma // Bikhir.ma*

**Radio Aswat - August 11 - July 13**  
*Head of Marketing*

**Involys - March 10 - April 11**  
*Marketing Manager*

**Atlas Voyages - November 04 - October 09**  
*Marketing Manager*